



 **NETGAINS**  
CONNECTING PERFECTLY

# About Netgains



## The Company

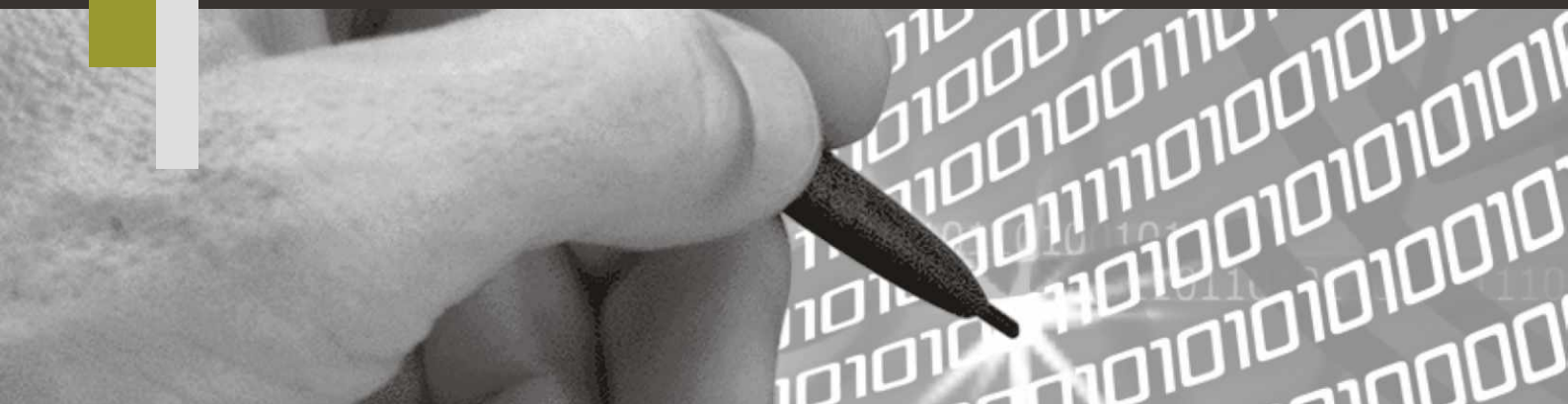
Since 2002, Netgains has been assisting individuals and companies across the World in connecting perfectly with their customers – existing or intended – to sell ideas, products and services.

The Company has its Head Office in New York City and its state-of-art Media Lab in Chandigarh, India, with more than 35 Designers, Developers and New Media Experts providing solutions to Clients across North America, Europe and Asia.

Netgains has worked in more than 500 Clients since last 6 years and our services have involved a consultative approach in each engagement. Netgains has strong business focus, technology expertise and has established methodologies for delivering powerful solutions and strategies to progressive clients like you.

The Company has end-to-end expertise and experience in managing the projects right through ideation to fructification. All engagements are undertaken as a partnership, working with the client to establish an understanding of the business needs and requirements and thereafter providing the best means to achieve them.

Netgains is an outcome driven organization, with a passion for results – in terms of values we can help our Clients attain in their quest for excellence.



## Corporate Mission & Philosophy

Providing solutions & services that are effective, efficient and collaborative to our clients for **connecting perfectly**

Netgains follows a Corporate Philosophy built upon this Mission Statement and we strive to:

- Understanding fully the business and requirements of our Clients and Collaborators
- Providing Resources who are well qualified and appropriately experienced to undertake each individual assignment
- Establishing close and harmonious working relationships with client staff from top leadership to the operation levels
- Ensuring that what is delivered meets agreed terms of reference, is presented in a clear and concise manner and is practical and commercially sound
- Regularly auditing and refining our quality assurance approach to ensure its continued effectiveness.

Netgains strives to collaborate closely with our Clients and to produce the desired outputs to a standard which will provide a clear touchstone for **connecting perfectly** all across.

# Services & Solutions



Netgains offers a variety of Services & Solutions spanning across all the Stages of journey to connecting perfectly.

We offer an integrated Service Portfolio for Web Development and our services include Website Design and Maintenance, creating and managing Web Mail Campaigns, Web Hosting Services, enablement for e-Commerce and implementing Secure Payment Gateways. We specialize in Website Analysis & Optimization, Search Engine Optimization and Internet Marketing Services.

Our Technical Team is proficient in delivering quality Software Services such as Business Process Automation, assistance in Software Enhancement & Migration and IT Support Services using all the latest tools and technologies. Our QA & Testing services, including comprehensive and state-of-art Test Automation Options, have enabled a number of clients to get the maximum returns from their IT Investments.

Netgains Design Studio has the talent and creativity to explore and open up newer horizons for our Clients. Our Design Services include designing of Corporate

## Web Development

- Website Design
- Website Maintenance
- Web Mail Campaigns
- Web Hosting Services
- e-Commerce Enablement
- Secure Payment Gateway
- Interactive Forms
- Website Analysis & Optimization
- Search Engine Optimization
- Internet Marketing Services

## Software Services

- Business Process Automation
- Enhancement & Migration
- IT Support Services
- QA & Testing

## Design Services

- Corporate Identity Design
- Brochures & Catalogues
- Multimedia Design Services
- 2-D & 3-D Design Services (CAD)

## Staffing Services

# Netgains Advantage



Netgains follows a cohesive and interlinked set of Operating Practices & Processes in order to deliver value to our Clients and Collaborators in each and every assignment we undertake.



By using Global Delivery Model for web, software and design development, we aim at continuous Knowledge Acquisition & Retention and utilize our matrix organization structure for using the required expertise existing amongst our talented Team.

We also focus on Re-usability thus reducing cycle times and cost for our Clients and ensure that each of the Phases during an assignment can be defined with metrics and subsequently be tracked.

We use LAMP (Linux, Apache, MySQL and PHP), J2EE Tool and Microsoft .net Framework to ensure that the total cost of development is optimum and at the same time, best quality is delivered to our Clients in every engagement that we undertake.

# Industry Sectors



Netgains has worked with Clients across various Industry Sectors including Government & Legal, Finance & Insurance, Health Care, Hospitality & Travel, Manufacturing & Engineering, Retail & Consumer Products, Services, Technology, Transportation and Wireless & Telecommunications.

## Industry Sectors

- Government & Legal
- Finance & Insurance
- Health Care
- Hospitality & Travel
- Manufacturing & Engineering
- Retail & Consumer Products
- Services
- Technology
- Transportation
- Wireless & Telecommunications

## Client Base

Currently we cater the clients allover from North America, South America, Canada, Europe & Asia.

## Collaborators & Partners

We partner with Design Studios and IT Companies across the World to deliver revolutionary new solutions that transform the way Internet can be used for connecting perfectly. Our partner relationships are a vital part of our commitment — to our partners and to our customers — to provide exemplary services, support, and products.

The Offshore Collaboration Model from Netgains provides a formulated approach to rapid development, programming, designing, and staffing according to your needs. Our parallel processing approach results in a fully-operational Technology Center in just 2 weeks.

We take care of the following:

- Fully-furnished Office Spaces
- High Speed Internet access 24/7
- Staffing and Hiring Support
- Employee Tracking and Management
- Communication Facilities (Telephone, fax, VOIP lines)
- Maintaining IPR and Data Security

Netgains aims to provide top-of-the-line professional design, development, programming, project management services at prices that every business can afford. We carefully screen our partners to make sure that each of them provides fast, friendly, affordable service to the highest ethical standards of professional conduct.